

== The Workshop ==

This was intended to provide a free discussion regarding priorities and requirements from our community as we head into 2019:  
<https://youtu.be/wrVAezhWWrc>

To provide a bird's eye view:

- (1) People raising thoughts and notes about what they are doing and what is on their radar:
  1. Tooling was way up there as a "we need to create a unified narrative"
  2. Case studies and more reference material around practical implantation was a big ask
- (2) Targeted material to assist with communication towards procurement and sales/marketing would be very useful